



## BSU champs 2013 ASCU-SN Friendship Games

With 183 points, Benguet State University was proclaimed as this year's champion of the Association of State Colleges and Universities- Solid North (ASCU-SN) Friendship games.

BSU is followed by the Cagayan State University with 170 points, Nueva Vizcaya State University with 166 points and Mariano Marcos State University with 136 points. Don Mariano Marcos Memorial State University and the University of Northern Philippines lands at 5th place on a tie earning 103 points each.

With the theme, "Shared Vision Through Culture and Sports," the ASCU-SN Friendship Games was held on 2-5 May at the BSU Main Campus. The participating ASCU-SN members competed in different events including marathon, table tennis, badminton, darts, basketball, volleyball, cycling, 4m x 100m relay, lawn tennis, shot put, chess and ballroom dance. The Mr. and Ms. ASCU-SN 2013 pageant was also

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(Above) Representatives from the different ASCU-SN members on stage during the Opening Program of the 2013 ASCU-SN Friendship Games. (Below) The BSU team led by BSU President Dr. Ben D. Ladilad gleefully pose with some of the trophies earned from the recently concluded Friendship Games.//Photos from Ferdinand G. Soriano of the Cagayan State University and the BSU-ICT Division.

## CSC revalidates University Level II-Accredited status

The Civil Service Commission has revalidated BSU's Level II-Accredited status in Human Resource Management. The Certificate of Revalidation was awarded to the University by the CSC on May 23, 2013. The certificate states that BSU has continuously met the requirements for Level II-Accredited Status Pursuant to CSC Resolution No. 1201531, which is to take final action on appointments under the Program to Institutionalize Meritocracy and Excellence In Human

Resource Management (PRIME-HRM) Under CSC MC No. 3, s. 2012.

BSU Human Resource Management Officer, Wagner Grande, summed up that the University has met the criteria of the PRIME-HRM components as follows: Comprehensive HRM Assistance, Review, and Monitoring (CHARM), Continuing Assistance and Review for Excellent Human Resource Management (CARE-HRM), and Special Program for Evaluation and

Assesment as Required/Requested (SPEAR).

The CHARM is a detailed appraisal of the human resource management systems and standards, management of human resource records, other systems and programs, and the competence of the Human Resource Management Officers (HRMOs).

The CARE-HRM is a continuing program to assist

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## BSU VISION

A premier state university in Southeast Asia

## MISSION

Development of people imbued with excellence and social conscience and who actively generate and promote environment-friendly technologies to improve the quality of life.

## GOALS

- To provide quality education that will produce globally competitive graduates.
- To generate and disseminate appropriate knowledge and technologies that will promote sustainable resource development.
- To strengthen and enhance institutional capability generating revenue towards self-reliance.
- To establish competent and effective services geared towards efficiency and economy.
- To develop harmonious and co-operative University-Community relationships. // BOR Res. No. 1364, s. 2005



*Shamag, an Ibaloi term that means news, is the official publication of Benguet State University. It functions as the University's mouthpiece for its accomplishments and is likewise a communication tool among BSU constituents. It started as the MSAC Newsletter in the 1970s to meet one of the requirements of then, the Department of Education, for a college to be elevated into a university. Hence, Shamag came out as the University newsletter in 1996.*

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Contributions will be acknowledged but the editors reserve the right to determine articles to be published based on adherence to topic guideline, time, and space limitations. Anonymous contributions will not be considered.

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## The National Year of Rice

As part of BSU's participation to the National Year of Rice (NYR), the **Shamag** wishes to reinforce to the University the following points of the NYR.

1. BSU officially joined the promotion of the NYR through the unveiling of the NYR banner and by reciting the Panatang Maka-PALAY during the regular Monday flag ceremony on February 11.

2. President Aquino has declared 2013 as NYR under Proclamation No. 494 with the goal of enjoining everyone to help achieve rice self-sufficiency. Although its rallying call is Sapat na Bigas, Kaya ng Pinas, this national campaign led by the Department of Agriculture, also aims to promote better health among rice consumers and improve the income of farmers.

3. Promoting the NYR advocacies is the main goal of the campaign. It would be very helpful in achieving rice self-sufficiency if we could promote responsible rice consumption to the public.

4. The BSU family is encouraged to internalize and practice the meaning of the Panatang Makapalay:

*Bilang isang mamayang Pilipino*

*Nakikiisa ako sa panatang huwag magsayang  
ng kanin at bigas*

*Magsaing ako ng sapat lamang*

*At sisiguraduhing tama ang pagkakaluto nito.*

*Kukuha ako ng kaya kong ubusin upang sa aking pinggan  
ay walang matirang kanin*

*Ganun din ang aking gagawin kung may handaan o kung sa  
labas ako kakain*

*Ang brown rice o pinawa ay susubukan kong kainin pati na  
ang ibang pagkain bukod sa kanin tulad ng saba, kamote,  
at mais.*

*Ituturo ko sa iba ang responsableng pagkunsumo ng  
mabigyang halaga ang pagod ng mga magsasaka at  
makatulong na maging sapat ang bigas sa Pilipinas.*

*Aking isasapuso ang panatang ito, dahil sa bawat butil  
ng bigas o kanin na aking matitipid ay may buhay na  
masasagip.*

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**Erratum:** In Shamag's last issue (April 2013), where a photo in page 8 with the kicker "New CAO takes oath" we have erroneously given the title "Dr." to Prof. Evelyn S. Angiwan. Our apologies. Prof. Angiwan has personally approached us regarding this matter. We also apologize for mishaps in grammar, structure or content that we may have committed. We welcome and appreciate all comments and suggestions to help us improve so please feel free to approach us.

## BSU's new teachers surpass licensure exam national rates

Another batch of examinees from the College of Teacher Education has successfully surpassed the national passing rates for this year's Licensure Examination for Teachers held last March 10, 2013.

The Bachelor of Elementary Education examinees listed a passing rate of 73.3% for first timers and 54.84% for re-takers adding up to an institutional passing rate of 60.87% surpassing the national passing rate of 27.78%.

Moreover, the Bachelor of Secondary Education

graduates listed a passing rate of 81.54% for first timers and 61.43% for re-takers adding up to an institutional passing rate of 71.11% surpassing the national passing rate of 39.61%.

Meanwhile, the BSU Bokod Campus' Bachelor of Secondary Education graduates listed a passing rate of 100% for the first timers and 50% for the re-takers resulting to an institutional passing rate of 53.85%. The campus' Bachelor of Elementary Education graduates listed a passing rate of 83.33% for the first timers and 100% for the re-takers adding up to an institutional passing rate of 85.71%.

## Nine scholarships open for organic agriculture majors

The BSU-Cordillera Organic Agriculture Research and Development Center or COARDC is still waiting for applicants to the remaining nine scholarship slots. Applicants should be incoming 3rd and 4th year BSU students of BS Agriculture who intend to major in organic agriculture. This information was obtained from COARDC Director, Dr. Joe Balaoing.

The Department of Agriculture through its Agricultural

Competitiveness Enhancement Fund (ACEF) provides the funds for this initiative. There are 20 slots allotted for the School Year 2013-2014 and 11 have already been filled up.

With the scholarship, Dr. Balaoing hopes the advocacy development and promotion of organic agriculture in the Region will be strengthened. He

also commits to work on the possibility of accepting scholars from other State Universities and Colleges (SUCs) in the region provided that they will now develop a curriculum geared towards the offering of organic agriculture as a major in the degree of Bachelor of Science in Agriculture (BSA).

BSU started offering organic

agriculture as a major field for BSA students in 2010 and had its first 10 majors. However, BSU is the only SUC in CAR offering organic agriculture as a BSA major.

The scholarship will pay for tuition fee, laboratory fee, miscellaneous fees, book allowance, stipend, and thesis assistance.//Jen Sabado-Tabangcura

### CSC revalidates...from page 1

agencies in implementing the recommendations contained in the CHARM or CARE-HRM report, as the case may be. For Level II-Accredited agencies like BSU and for Level III-Deregulated agencies in good standing, CARE-HRM shall be done once every two years.

And the SPEAR, upon the initiative or upon request of concerned parties, allows the CSC to conduct a special assessment in all certain areas of an agency HRM.//JST



**BAFPS executive visits BSU.** Bureau of Agricultural and Fisheries Products Standard (BAFPS) OIC Executive Director Leo P. Cañeda (center) urged BSU officials to come up with an enhanced strawberry organic production project in BSU during his visit on May 23, 2013. He also encouraged the participation of the University by showcasing its Organic Agriculture Demo Farms in the upcoming National Organic Agriculture Congress which is expected to be conducted in Northern Luzon this year. Photo shows (L-R) Atty. Arcadio Benitez Jr. (BAFPS staff), Ms. Amelia Kimeu, Dr. Araceli Ladilad, Dr. Luciana Villanueva, Atty. Arnold Lampacan and Mr. Sergio Gayao.//Alma D. Santiago

## BSU experts eye San Pascual, Tuba as fruit country

As perceived, the time is ripe for the Cordillerans in Benguet to smell and taste durian without having to travel all the way to Conner, Apayao and to much farther Davao! The long road has been shortened...it now leads to Brngy. San Pascual, Tuba, Benguet.

This dream is one of the many born after a team of BSU experts sat with some 60 Brgy San Pascual residents who are mostly farmers in a one-day forum on May 9, 2013. Titled "BSU Heralds Sa Barangay", the interaction was organized by the BSU Office of Extension

Services. It relives the old BSU extension program called "BSU sa Baranggay" but this time the word "Heralds" which means people who deliver news was added by BSU extension worker, Constantino Sudaypan.

"Saan kami nga umay mangsulbar nu di ket tulungan mi dakayo nga mangtulung ti bagi yo," cleared BSU Director for Extension Services, Dr. Silvestre Kudan, at the start of the activity. He is more known among farmers as "bassit nga lakay" the anchor of the BSU-on-the-Air radio program for 16 years now.

Barangay San Pascual is already known for producing quality ube. Yet during the forum, the farmers who attended also expressed interest in producing rambotan, longgan, mango, papaya, banana, and durian. Some of them were already able to produce these fruits in a small scale basis. One farmer even gave a fresh and ripe durian as a parting gift to the BSU team.

Fruit tree expert Jamesly Andres agreed with the farmers citing that the tropical weather of San Pascual is very conducive to the production of such fruit-crops even prospecting an agri-tourism site for the barangay.

"Dagita apan ag swimming dita ngato ket umay danto met ditoy ayan yo para kadagiti prutas yo," he said. San Pascual is located just after Nangalisan, a tourist destination known for its hot spring resorts.



*The BSU experts with the participants of the BSU-Heralds-Sa-Baranggay held on May 9, 2013 at San Pascual, Tuba, Benguet.//*

The farmers also asked about organic farming, animal and plant disease management, water impounding projects, and other related areas. Their questions were answered by: Asuncion Nagpala, a plant pathologist; Danilo Padua, an agronomist; Bonnie Ligat, an entomologist; Donita Simongo, a rootcrop expert; Silvestre Kudan, a horticulturist; Jamesly Andres, a fruit tree expert; and Richard Dumapis, a veterinarian.

One sample of a young banana plant brought by a farmer was infested by a disease identified by Dr. Nagpala as bunchy top disease. It can be recalled that this disease caused a huge loss to banana farmers in Sablan in the 1990s, which was remedied with tissue cultured planting materials. Dr. Nagpala encouraged growers to use tissue-cultured planting materials that can be obtained for a minimal fee from BSU.

Finally, the farmers led by San Pascual Baranggay Captain, Lorna S. Runas, discussed with Tuba Municipal Agriculture Officer, Francisco Binay-an, how they could organize to be able to request for assistance from the Department of Agriculture and other government line agencies.

BSU President, Dr. Ben D. Ladilad, has recently pushed for University faculty researchers to intensify efforts in adopting barangays in the locality. Brgy. San Pascual is one of the communities being considered.// Jen L. Sabado-Tabangcura and Gilda B. Jacalan



*Dr. Nagpala and Dr. Ligat inspecting banana and taro specimens inflicted with diseases and explaining to the farmers the causes and possible solutions for the plant diseases.//*



## MC holds STF2, pioneers in saving the frogs

As part of the 5th annual celebration for the international Save the Frogs day, The Mountain Collegian (MC), BSU's official student publication, held the second Save the Frogs: Literary and Arts Workshop (STF2) on April 27 at the Strawberry Hall and at the College of Forestry.

The STF2 was participated by 50 elementary and high school students from Benguet and Baguio City. The activity included a lecture on frogs and their importance to the ecosystem; poetry and drawing workshops; and a frog habitat exploration in a pine ecosystem.

Save the Frogs Movement-Philippines is founded and headed by Dr. Kerry Kriger. In a message, he thanked everyone in Benguet State University for getting involved in the movement. 150 events similar to the STF2 were also conducted in 27 countries.

### Frogs: Getting to Know Them

Dr. Erlinda C. Bestre, a faculty member of the Department of Biology-College of Arts and Sciences, lectured on the ecological importance of frogs and other amphibians.

"Frogs play an important role in the food

## BSU conducts OE-NADA to increase farm prod'n

The Research and Extension Sector of the Benguet State University is conducting an Organizational and Enterprise Need Assessment and Design Assessment (OE-NADA) that intends to help in the successful implementation of the Agrarian Reform Community Connectivity and Economic Support Services (ARCESS) Project of the Department of Agrarian Reform.

The ARCESS aims to increase farm productivity and establish competitive agricultural enterprises for agrarian reform beneficiaries to have sustainable livelihood to increase their income.

BSU has been qualified to carry out the OE-NADA after DAR's eligibility check and accreditation.

BSU was tapped because it has the tools for research and extension works, said DAR consultant Christine Abellon.

Agrarian reform beneficiaries' organizations have submitted project proposals to the DAR central office through provincial offices but the central office decided that project proposals be subjected to assessment and the output of BSU will be used as basis to implement research proposals of the beneficiaries.

In the needs assessment, researchers will identify the nature and scope of social problems of the target beneficiaries and determine solutions. The researchers will also conduct a design assessment to come up with a model that is feasible and meets the objectives of the ARCESS project.

The project areas where the OE-NADA is being conducted include organic vegetable production in Benguet; corn and coffee production and marketing in Ifugao; and the abaca production and marketing as well as the corn production and trading in Mountain Province.

The assessment activities commenced after the notice to proceed was received by BSU last May 15. The final output will be submitted to DAR provincial offices.

Incidentally, in 2011, the BSU Research and Extension sector conducted the same

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**FROG POSE.** The participants and organizers made a "nice frog's eyes" pose during the 'Save the Frogs: the BSU Mountain Collegian's (MC) Literary and Arts Workshop II' last April 27 at Strawberry Hall, Benguet State University. The activity is in line with the international celebration for the 'Save the Frog's day' in which MC pioneered the said environmental endeavour in the Philippines. Photo by RHE-ANN B. NGAYAAN, BSU MC

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## BSU studies dietary contents of vegetable enriched noodles

LA TRINIDAD, Benguet – A study on the effect of vegetable enrichment to noodles indicates significant results based on a research conducted by the Benguet Vegetable Processing Center of the Benguet State University (BVPC-BSU).

BVPC-BSU Center Manager Violeta Salda said a research was conducted on the vegetable-enriched noodles to determine the nutritional contents of the products sold in the center.

The study was focused on the macro element contents or the mineral, crude protein, crude fat, carbohydrates, and calories found in the vegetable noodles.

In the study, three variables were used: the control or 100% wheat noodles, noodles with steamed vegetable puree, and noodles with fresh puree tested in carrots, squash, and pechay.

In terms of quality and marketability, Salda said it was found out noodles added with steamed vegetable puree in three vegetable commodities gave the best results in nutrient retention, color, appearance, texture, taste, and flavor acceptability with a slight difference in the addition of fresh vegetable puree.

### The Micro-nutrients

- Mineral content in steamed puree was higher at 14.67% and slightly lower in fresh puree at 11.70%.
- Crude protein in steamed puree was higher, recording a 10.05% increase while 9.21% increase in fresh puree was

noted.

- Crude fat was comparatively lower in both steamed puree and fresh puree at 8.59% and 11.0, respectively.
- Carbohydrates in both steamed and fresh puree slightly increased by 2.87% and 2.3% respectively.
- The same value and percentage were derived along kilo calorie content, higher in both steamed and fresh puree at 14.67% and 11.70%.

Salda advised cooking vegetable-enriched noodles quickly and should be served immediately to retain these nutrient contents.

The BVPC-BSU was established as a facility for modern postharvest processing to promote increase consumption of fresh and processed agricultural produce.

The center produces vegetable-enriched noodles and other vegetable-fortified product lines such as cookies, breads, fresh juices, and vegetable meat products.//Susan Aro (PIA-CAR)

### NYR...from page 2

5. Everyone can be a partner and an advocate for the NYR. Simply by not wasting rice. Filipinos waste about 2 tablespoons of rice daily. Wasted rice costs an estimated 6.2 billion pesos. This could have fed 2.6 million Filipinos for a year. For more information, visit the following site and accounts:

[www.nyr2013.com](http://www.nyr2013.com)

<https://www.facebook.com/NationalYearOfRice2013>

[www.twitter.com/yearofrice2013](http://www.twitter.com/yearofrice2013)



The NYR website.

6. If you plant rice, adopt recommended technologies. Higher yield means more rice to feed the country.

7. If you are a policy-maker, you can help create or reinforce policies that would support or promote productivity among farmers and responsible rice consumption among consumers. These policies could include the institutionalization of the serving of half-cups of rice in the foodservice industry to prevent wastage and giving of incentives to productive farmers, among others.



**MC holds...from page 5**

chain since they feed on insect pests and serve as food for snakes and other predators. Frogs are also good ecological indicators of a healthy environment because of their high degree of sensitivity, either during tadpole stage or as adults,” stressed Dr. Bestre.

She added that frogs respond to very slight changes in the environment indicated by habitat fragmentation, ecosystem stress, pesticides impact, and various anthropogenic activities. This sharing was seconded by Dr. Kriger who said that when amphibians disappear, a lot of wildlife will have problems as well.

**Exploring the Frog Pond**

After the lecture, the participants visited a frog pond at the College of Forestry earlier maintained by the MC staff for the STF2 and for other upcoming endeavors. The participants made finishing touches to the pond like putting stones, ferns, and mosses. Afterwards, the participants released tadpoles and frogs to the pond.

“I learned that frogs and toads love rainwater and live in a very simple habitat and they are happy with it,” commented Aira Joy G. Bello, an elementary student from La Trinidad.

**Saving the Frogs through Arts**

“MC has always believed in the power of the pen, in transcending boundaries through literary expression. This is why one of the activities for STF2 is a lecture and workshop on drawing and poetry writing,” said Rhe-Ann B. Ngayaan, MC’s Associate Editor.

Giselle I. Ocyaden, MC’s Senior Cartoonist and Bobby Moreno, a BSE-Biology graduate of BSU facilitated the seminar-workshop on drawing and poetry writing.

“It would be good to raise and

increase awareness on the importance of frogs while these participants are young. It is also important for them to translate what was learned through arts and poetry,” said Dr. Grace T. Bengwayan, MC’s adviser.

According to Ngayaan, the chosen drawings and poems by the participants will be published in the MC and in Kalaleng, MC’s literary folio.

**STF1 and Pro-earth Amphibians Recalled**

MC conducted the Save the Frogs: Literary and Arts Workshop 1, as inspired by Dr. Kriger’s Save the Frogs Movement on April 28 last year.

“MC recognizes the environmental contributions of frogs and all other amphibians and takes pride in saying that in the Philippines, MC has pioneered activities along this cause as documented at savethefrogs.com,” said Ngayaan.

Tagged as “pro-earth amphibians”, an article was published by MC (April-August 2011) about tadpoles keeping waterways clean by feeding on algae while adult frogs eat large quantities of insects that have potential to transmit fatal illness to humans. Further, most frogs have permeable skin that can easily absorb toxic chemicals in water.

**Save the Environment, the Frogs, and Yourself**

“In order for the remaining population of frogs to survive, people must save, maintain, and enhance their natural habitat; people must be informed and educated; people must abate climate change through planting more trees and refrain from burning both biodegradable and non-biodegradable wastes,” exclaimed Dr. Bestre.

Unfortunately, a number of frog species around the globe are already on the brink of extinction, as

US scientists have reported. As of now, there are approximately 150 numbers of frog species in the Philippines (savethefrogs.com).

“Helping ensure the survival of frogs and sharing their importance to others is a good cause. God has perfectly made the land in cosmos and all His creations great and small must live together in harmony,” said Ngayaan.

Funds for the activity were donated by Engr. Jordan Abad, Mrs. Rose Abalos, Agricultural Training Institute- DA, Dr. Michael Bengwayan Sr., Dr. Ilene Basitan, BSU- Multipurpose Cooperative, Cooperative Bank of Benguet, Dr. Lita M. Colting, Mrs. Carlotta “Cara” Cosalan, Dr. Basito Cotiwan, Sen. Loren Legarda, Mr. Romeo Ong, Dr. Hilda Quindara, Rising Sun Commercial, Dr. Luciana M. Villanueva, and Senator-elect (former Legislator) Cynthia A. Villar.//Juman Kevin Tindo

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assessment on the coffee production in Benguet and Mountain Province; cassava production in Ifugao; and rice and coffee production in Abra.

“The university thanks DAR for partnering with BSU in achieving the overall goal of rural poverty reduction particularly in agrarian reform areas in the Cordillera,” said Dr. Ben Ladilad, BSU president.//Alma Santiago

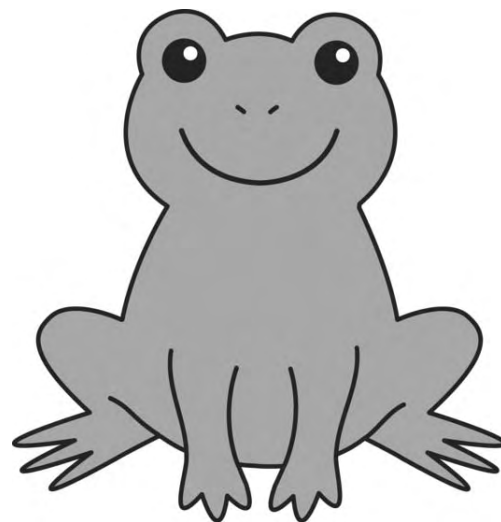


Image is from [sweetclipart.com](http://sweetclipart.com)



**BSU champs ...from page 1**

held on May 3, 2013 where BSU candidate Mr. Rashid Lokines landed at 3rd place.

"This is a good exercise, this should bring us closer to each other especially now that we are always mentioning Solid North because when we say Solid North it should be a united North." This was according BSU President, Dr. Ben D. Ladilad, in welcoming the entire delegation during the opening program held on May 2. Further, he encouraged the participants to not only think about winning but also to take the opportunity to bond with each other.

CHED-CAR Regional Director, Dr. Lou Valencia who was the guest speaker reinforced Dr. Ladilad's point.

"Indeed we cannot overemphasize the importance of sports for the wholesome development of everyone present here. Physical activities must interplay with mental, social, spiritual, emotional and other aspects of growth to balance your arts in your academic lives. This is one of the primary aims of having this activity."

Heads of the delegations present during the opening program were: Atty. Ed Buliyat representing the Kalinga State College; Dr. Elizabeth Galcuzana, OIC of the North Luzon Philippine State College; Dr. Ed Dungpal of the Isabela State University; Dr. Gilbert Arce, President of the University of Northern Philippines; Atty. Benjamin Sapitula, President of the Don Mariano Marcos Memorial State University; Dr. Samuel Benigno, President of the Quirino State University; Dr. Rafael Querubin, President of the Ilocos Sur State Polytechnic College; and Atty. Honorato Carat OIC of the Cagayan State University.//



*Representatives of the different members of the ASCU-SN prepare to hoist their school banners during the opening rites of the 2013 ASCU-SN Friendship Games on May 2, 2013.//Photo by Fernando G. Soriano (CSU)*

## NYR Planned Activities

ACTIVITY	STRATEGY (AUDIENCE)	SPECIFICS
<b>For the general public</b>		
<b>NOVEMBER</b>	RICEponsible public (National Rice Awareness Month)	Enjoining of students to be responsible rice consumers by making the theme of the National Rice Awareness Month about any of the NYR advocacies; serving of half cup of rice in fastfoods; giving of rewards to the children with clean plates (no single rice grain); and having a nationwide fun run
<b>DECEMBER</b>	Share for RICEponsibility (Concert for Rice)	Concert for Rice: A concert featuring national and local artists; proceeds of the concert will be used to feed street people
<b>JANUARY TO DECEMBER</b>	RICEponsible public in the regions	Enjoining of the general public to be responsible rice consumers through different regional events and the promotion of rice conservation through the help of street people
<b>For the producers</b>		
<b>JANUARY TO DECEMBER</b>	RICEponsible farmers in the regions	Enjoining of farmers to be responsible through a reward system where the province will get a reward if the province's collective production reach the FSSP target set for them
<b>JANUARY</b>	RICEponsible farmer-texters	Enjoining of farmers to be responsible by boosting their morale and improving their productivity through rice tips
<b>MARCH</b>	RICEponsible award-winning farmers (Rice Achievers' Awards)	Enjoining of farmers and agricultural technologists to be responsible by awarding outstanding farmers and agricultural technologists
<b>APRIL</b>	RICEponsible hybrid farmers (Hybrid Rice Congress)	Enjoining of farmers to be responsible through the help of hybrid rice companies who will have a commitment ceremony during the hybrid rice congress
<b>MAY</b>	RICEponsible farmers (Farmer and Fisherfolk Month)	Enjoining of farmers to be responsible by conducting a seminar or congress where efficient technologies would be promoted
<b>AUGUST</b>	RICEponsible farmer-heroes (National Heroes Day)	Enjoining of farmers to be responsible by boosting their morale through an event that will feature farmers as heroes for providing food for the country
<b>DECEMBER</b>	RICEponsible farming provinces	Awarding of provinces who achieved their FSSP goal
<b>JANUARY TO DECEMBER</b>	RICEponsible farmers in the regions	Enjoining of farmers to be responsible through different regional events such as usapangpalay, field days, and booths during fiestas/festivals
<b>For the decision-makers</b>		
<b>EVERY MONTH FROM JANUARY</b>	RICEponsible decision-makers	Enjoining of decision-makers to be responsible through the distribution of policy briefs related to the rice sector
<b>DECEMBER</b>	Policy forum for riceponsibility	Enjoining of decision-makers to be responsible through a short forum for decision-makers
<b>JANUARY TO DECEMBER</b>	RICEponsible decision-makers in the regions	Enjoining of decision-makers in the regions to be responsible through lobbying with local candidates to include the NYR in their platforms; promotion of having a municipal ordinance that obliges the food industry (fast-food restaurants, canteens, etc) to have half-servings of rice; distribution of policy briefs to mayors; and lobbying with school canteens to include brown rice and other staples in their menu